

Pervasive Data Integrator™

Migrate, Connect and Integrate to Anything!



As Pervasive's Chief Technology Officer and general manager of Pervasive integration products, I am extremely proud of the diverse teams at Pervasive that drive innovation on multiple technological fronts. Pervasive invests aggressively in innovation: around 25% of our revenue goes into R&D. We make this investment to ensure that our partners and customers get the benefit of continuing innovation in both our flagship products, including Pervasive Data Integrator™, and in new groundbreaking products. The Pervasive integration products team delivers with both technology leadership and business execution. Our innovative offerings include our new-generation Pervasive Data Integrator v10, enriched data quality capabilities with Pervasive Data MatchMerge™, B2B data exchange via Pervasive Integration Hub™ and the ability to support sophisticated hosted integrations on Pervasive DataCloud®. With a technology and corporate track record of nearly 30 years and tens of thousands of users across the globe, we bring both business execution acumen and cutting-edge technology innovation to successfully tackle your data challenges.



A handwritten signature in blue ink, appearing to read "Mike Hoskins".

Mike Hoskins
EVP, CTO and GM Integration Products

The Data You Need. When You Need It.

Data. New challenges. New technologies. How to seize the opportunities while keeping the budget in check. Whether you are managing an entire company or a single project, you need a cost-effective data integration solution you can count on. Which data challenges are you most worried about?

What Data Challenges Do You Worry About?

- **Data Size and Complexity Always Increases** — Big Data. More of it. More applications. What sorts of problems do you encounter with all of the data your company manages?
- **360° Degree Customer View** — Integrating data from disparate sources is essential for managing any business. How are you managing your customer data?
- **Analytics for Business Intelligence** — Solid analytics are required for business intelligence, growth management and planning. The demand for metrics is on the rise and that means more integration of more data. How does your company manage analytics data?
- **Budget Constraints** — Do more with less. And do it faster. How much time does your company spend on migrating and integrating data?
- **Compliance** — Regulatory compliance has become a big issue for many IT departments. With the pressure to do more with less comes the need to keep legacy systems up-to-date on regulatory requirements. How does your company update applications and data to remain compliant?



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I've not seen any other vendor offer this type of flexibility and ease of use in one product. Whether you're embarking on your first point-to-point integration or planning an enterprise-wide SOA, Pervasive Data Integrator is the clear choice to help you achieve your goals of world-class business agility and flexibility.

— Jeremy Ross
President, Voleris Corp

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One of the biggest problems the industry faces today and in future is how to handle big data, whether it comes from the enterprise, the Internet, or processing by HPC. The scale and complexity may vary, but the never-ending need to process more data, more quickly, is a constant.

— John Barr & Krishna Roy
The 451 Group

Migrate. Connect. Integrate. With Pervasive Data Integrator.

- **Solve the issue of managing big data from lots of applications with the reliable, agile and automated Pervasive Data Integrator.** With the push of a button, you can update even your biggest databases. No matter what the source, migrating the data from one database to another is easy.
- **Solve the issue of integrating the rising number of applications required to run a business with Pervasive Data Integrator.** Extracting the maximum value from the applications your company runs is part of the value the IT department brings to the organization. Pervasive Data Integrator will help your team integrate data from disparate sources so the business can use it for achieving its goals.
- **You do more with less by freeing up your developers to work on the most important projects by using the reliable Pervasive Data Integrator.** Since the integrations are automated and require no manual coding, your IT team can stay focused on the most important projects.
- **Maintain and update legacy applications and data to ensure regulatory compliance with automatic updates by Pervasive Data Integrator.** Enabling real and near-real time syncing with all applications, Pervasive Data Integrator ensures your organization can meet the most up-to-date regulatory requirements.

How Can Pervasive Help You Manage Your Data?

Pervasive has helped thousands of businesses solve data integration challenges in a wide range of industries, organizations in the public sector and independent software vendors (ISVs). It is reliable, scalable and has the lowest Total Cost of Ownership (TCO)* of any data integration platform on the market. Pervasive Data Integrator has helped many organizations overcome their data challenges by building solutions that integrate any data from any application. Pervasive can help you manage your integration initiatives, including:

- Data Migration
- SaaS/Cloud Integration
- SOA Data Services
- Data Warehousing
- Business and Application Integration
- Real-Time Data Integration
- B2B Gateways
- Master Data Management



Why Pervasive Data Integration?

- 26 years' data integration experience
- The most advanced technology available
- Hundreds of connectors
- Pervasive Data Integrator is the most reliable, agile and streamlined integration available
- Lowest Total Cost of Ownership (TCO)*
- Most cost-effective way to manage and integrate your data.



Bloor Research has set out to discover how data integration platforms are being used in practice. We wanted to get an idea of both the initial and ongoing costs involved with using different products and report the most cost-effective solutions over a realistic period. **Across the board, Pervasive was found to be the most popular and suitable for all types of data integration projects.***

– Philip Howard
Data Research
Management Director
Bloor Research

* Comparative Costs and Uses of Data Integration Platforms
Philip Howard of Bloor Research
September 2010

Design Once, Deploy Anywhere.

Pervasive Data Integrator is a fast, powerful, cost-effective and easy-to-use way to integrate data.

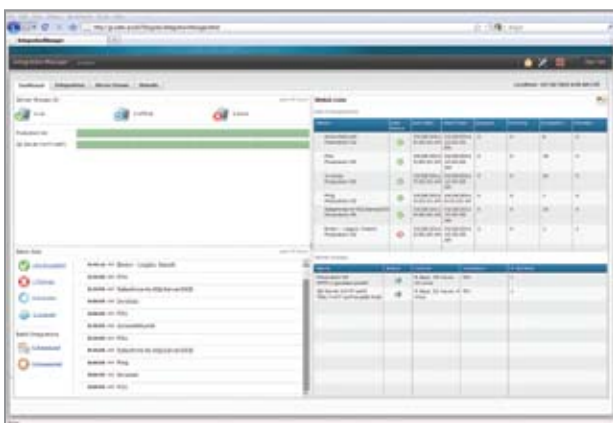
Business Analysts, IT organizations and development teams use Pervasive Data Integrator to design, manage and deploy data anywhere from on premises, on the cloud or both.

Business Analysts & Developers – Better data means better analysis. Pervasive Data Integrator provides you with up-to-date and complete data enabling you to produce your best analysis and help ensure regulatory compliance for your organization.

Operations & IT Management – Harness the maximum power of your organization's IT resources in order to complete mission critical projects is essential to your success. Pervasive Data Integrator provides you with a reliable, agile and scalable data integration tool that is cost-effective and keeps your resources available for core projects.

Developers & Administrators – Work with teams across the globe to get more done faster requires the use of efficient tools and processes. Pervasive Data Integrator provides you with an automated system to integrate data from anywhere.

The Pervasive Data Integrator process interface for creating integration workflows based on business requirements.



The Pervasive Data Integrator manager shows a high-level overview of integrations and available servers.

Benefits:

- **Universal Connectivity** – any data source and application
- **Reliability** – get the data you need
- **Speed** – when you need it
- **Easy to Use**
- **Lowest TCO** – according to Bloor Research Report*



Pervasive has a **robust interoperability platform** and **rich design environment** that speeds implementation and supports a **'deploy once, deploy anywhere, reuse many times'** approach. Our customers' hospitals, healthcare providers and software vendors will be positioned to meet the demands of a changing environment.

– Matt Nelson
Partner
Financial Resource Group, LLC



PERVASIVE
Data Integrator™

Key Features

Whether designing integration processes for data warehouse loading, converting data between formats, or deploying complex application integration scenarios, Pervasive Data Integrator includes locally installed as well as cloud-based visual designers that accelerate the creation and simplify the management of flexible integration solutions.

Pervasive Data Integrator provides security, scalability and agility via the capabilities below:

- Visual Workflow Design Interface
- Drag-and-Drop Link-Style Mapper
- RIA Browser-Based User Interface
- Deploy On-Premises or On the Cloud
- Lifecycle Management
- SOA Platform
- Cloud-to-Cloud Computing
- Interchangeable and Reusable Metadata

Universal Connectivity

Pervasive Data Integrator's breadth of connectivity and mapping capabilities help our customers experience virtually pain-free data extractions. Our solutions combine easy-to-use designers with out-of-the-box connectivity to thousands of different applications and data sources. Pervasive has robust data conversion and migration with access to heterogeneous data. We have got you covered with connectors to fit your data needs including:

- Structured, unstructured, and semi-structured data
- Message queue data
- Relational and standard-based data

Whatever it is, Pervasive connects to it and integrates it.

- Over 500 reusable connectivity components
- Connectivity out-of-the-box to thousands of applications and data sources
- Rapid extensible connectivity to everything else



The Pervasive DataCloud®-based Pervasive Data Integrator solution eliminated costly and error-prone manual data entry by automating this task – resulting in increased productivity, reduced costs and tremendous business efficiencies.

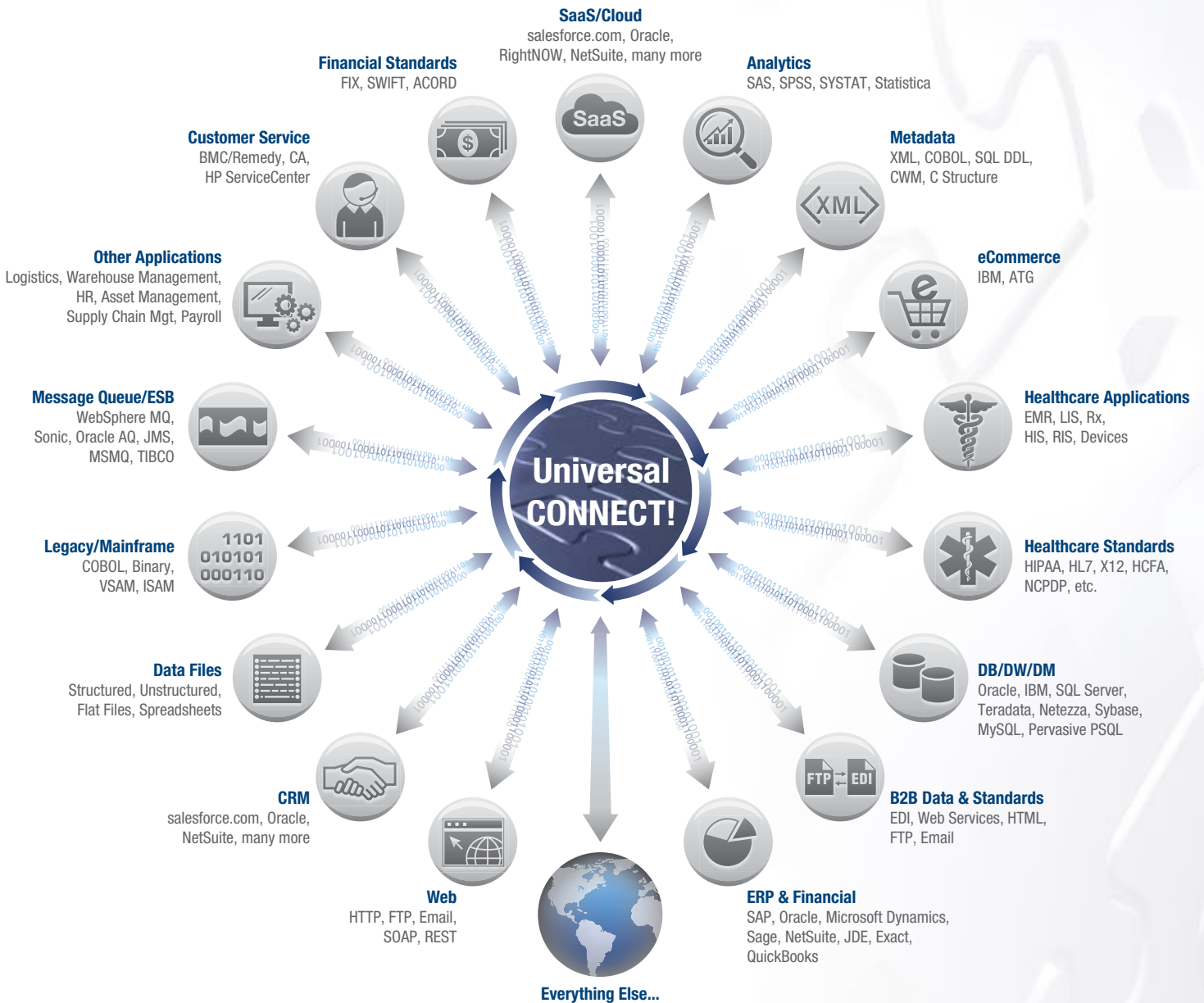
– Jeffrey Phruksaraj
Vice President, Operations
Med Journeys

Pervasive is positioned in the Visionaries quadrant in **Gartner's 2010 Data Integration Tools Magic Quadrant.**

Universal CONNECT!

Pervasive connects you to virtually everything

The most comprehensive initiative for universal connectivity to all data sources and applications – from legacy to on-premises to SaaS applications, files to databases, Web to mainframe.



About Pervasive Software

Pervasive Software provides agile data integration software that speeds the flow of data between applications and between organizations. Our robust technology addresses SaaS, SOA and traditional integration modes and allows customers to re-use the same software for integration scenarios that span data warehouses, real-time application integration, and data exchange with trading partners.

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